

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2741227-1	Order #	2741227
Invoice Date	07/23/23	Alt Order #	WOC14214391
Invoice Month	July 2023	Deal #	
Invoice Period	06/26/23 - 07/20/23	Flight Dates	07/10/23 - 07/20/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	714720		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1977		
Advertiser Code	KEN23		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10630AG		
Advertiser Ref	M218412		
Product 1	ORDR		
Product 2			

Billing Address:

Del Cielo Media / POL
Attention: Accounts Payable
PO Box 25458
Alexandria, VA 22313

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/10/23	07/20/23	WHAS11 NEWS AT NO ON	12:00 PM-12:30 PM	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 12:09 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 1111--- 4 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 12:07 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM 3 WHAS Tu 07/18/23 12:10 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM 4 WHAS W 07/19/23 12:29 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM 5 WHAS Th 07/20/23 WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :00 \$180.00 NM Credited									
2	07/10/23	07/20/23	WHAS11 NEWS AT1230 P	12:30 PM-1:00 PM	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 12:39 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 1111--- 4 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 12:52 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM 3 WHAS Tu 07/18/23 12:51 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM 4 WHAS W 07/19/23 12:58 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM 5 WHAS Th 07/20/23 12:48 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM									

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Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	714720		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/10/23	07/16/23	GOOD MORNING AMER 8-9a ICA		-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/16/23 8:48 AM GOOD MORNING AMERICA 8-9a :30 RGA0223TVH \$200.00 NM									
4	07/10/23	07/15/23	GOOD MORNING AMER ICA		-----1-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 07/15/23 7:59 AM GOOD MORNING AMERICA :30 RGA0223TVH \$180.00 NM									
5	07/10/23	07/16/23	THIS WEEK	9-10a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/16/23 9:59 AM THIS WEEK 9-10a :30 RGA0223TVH \$350.00 NM									
6	07/10/23	07/15/23	WHAS11 NEWS @ 6:30 P	630-7p	-----1-	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1- 1 \$240.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 07/15/23 6:39 PM WHAS11 NEWS @ 6:30P 630-7p :30 RGA0223TVH \$240.00 NM									
7	07/10/23	07/20/23	WHAS11 NEWS @ 430 P	4:30 PM-5:00 PM	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 4:44 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 11-1--- 3 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 4:42 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM 3 WHAS Tu 07/18/23 4:28 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM 4 WHAS Th 07/20/23 4:40 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM									
8	07/10/23	07/16/23	WHAS11 NEWS SUNDA Y	630-7p	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/16/23 6:37 PM WHAS11 NEWS SUNDAY 630-7p :30 RGA0223TVH \$500.00 NM									
9	07/17/23	07/19/23	WHAS11 NEWS @ 6P	6-630p	111---	:30	3	\$450.00	NM

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Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	714720		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/17/23	07/19/23	WHAS11 NEWS @ 6P	6-630p	111----	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 111---- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 07/17/23 6:23 PM WHAS11 NEWS @ 6P 6-630p :30 RGA0223TVH \$450.00 NM 2 WHAS Tu 07/18/23 6:28 PM WHAS11 NEWS @ 6P 6-630p :30 RGA0223TVH \$450.00 NM 3 WHAS W 07/19/23 6:24 PM WHAS11 NEWS @ 6P 6-630p :30 RGA0223TVH \$450.00 NM									
10	07/10/23	07/20/23	WHAS11 NEWS @ 5P	5-530p	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 07/14/23 5:27 PM WHAS11 NEWS @ 5P 5-530p :30 RGA0223TVH \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 --11--- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS W 07/19/23 5:23 PM WHAS11 NEWS @ 5P 5-530p :30 RGA0223TVH \$350.00 NM 3 WHAS Th 07/20/23 5:13 PM WHAS11 NEWS @ 5P 5-530p :30 RGA0223TVH \$350.00 NM									
11	07/10/23	07/18/23	WHAS11 NEWS @ 530P	530-6p	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 07/14/23 5:44 PM WHAS11 NEWS @ 530P 530-6p :30 RGA0223TVH \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS M 07/17/23 5:41 PM WHAS11 NEWS @ 530P 530-6p :30 RGA0223TVH \$400.00 NM 3 WHAS Tu 07/18/23 5:38 PM WHAS11 NEWS @ 530P 530-6p :30 RGA0223TVH \$400.00 NM									
12	07/10/23	07/19/23	JIMMY KIMMEL	1135p-1237a	----1--	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 07/14/23 11:52 PM JIMMY KIMMEL 1135p-1237a :30 RGA0223TVH \$120.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 111---- 3 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS M 07/17/23 12:14 AM JIMMY KIMMEL 1135p-1237a :30 RGA0223TVH \$120.00 NM 3 WHAS Tu 07/18/23 12:12 AM JIMMY KIMMEL 1135p-1237a :30 RGA0223TVH \$120.00 NM 4 WHAS W 07/19/23 12:11 AM JIMMY KIMMEL 1135p-1237a :30 RGA0223TVH \$120.00 NM									
13	07/10/23	07/15/23	ENTERTAINMENT TONI GH	7-8p	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/15/23 -----1- 1 \$200.00									

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13	07/10/23	07/15/23	ENTERTAINMENT TONI GH	7-8p	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 07/15/23 7:38 PM ENTERTAINMENT TONIGH 7-8p :30 RGA0223TVH \$200.00 NM									
14	07/10/23	07/18/23	INSIDE EDITION	730-8p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 ----1-- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/14/23 7:51 PM INSIDE EDITION 730-8p :30 RGA0223TVH \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 11----- 2 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/17/23 7:49 PM INSIDE EDITION 730-8p :30 RGA0223TVH \$500.00 NM 3 WHAS Tu 07/18/23 7:49 PM INSIDE EDITION 730-8p :30 RGA0223TVH \$500.00 NM									
15	07/17/23	07/20/23	GENERATION GAP	9-10p	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 ---1--- 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Th 07/20/23 9:46 PM GENERATION GAP 9-10p :30 RGA0223TVH \$750.00 NM									
16	07/15/23	07/15/23	WNBA Basketball Prime	Various	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 07/15/23 10:04 PM WNBA Basketball Prime Various :30 RGA0223TVH \$350.00 NM									
17	07/16/23	07/16/23	AMERICAS FUNNIESTH O	7-8p	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 -----1 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/16/23 6:57 PM AMERICAS FUNNIESTHO 7-8p :30 RGA0223TVH \$750.00 NM									
18	07/17/23	07/18/23	Tue Prime Other	8-11p	-1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 -1----- 1 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Tu 07/18/23 9:44 PM Tue Prime Other 8-11p :30 RGA0223TVH \$650.00 NM									
19	07/17/23	07/17/23	CLAIM TO FAME	8-9p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/17/23 1----- 1 \$650.00									

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Product	Order		
Estimate #	714720		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
19	07/17/23	07/17/23	CLAIM TO FAME	8-9p	1-----	:30	1	\$650.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;"></td> <td style="width: 10%;">07/17/23</td> <td style="width: 10%;">07/23/23</td> <td style="width: 10%;">1-----</td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;">1</td> <td style="width: 10%;">\$650.00</td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>07/17/23</td> <td>7:59 PM</td> <td>CLAIM TO FAME</td> <td>8-9p</td> <td>:30</td> <td>RGA0223TVH</td> <td>\$650.00</td> <td>NM</td> </tr> </table>											07/17/23	07/23/23	1-----					1	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	07/17/23	7:59 PM	CLAIM TO FAME	8-9p	:30	RGA0223TVH	\$650.00	NM												
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2741227-1	Invoice Month	July 2023
Invoice Date	07/23/23	Invoice Period	06/26/23 - 07/20/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	714720		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$17,190.00
<u>Agency Commission</u>	\$2,578.50
<u>Net Amount Due</u>	\$14,611.50

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